Aditya Chinchakar

Founding Designer · AI-Native Product Thinker · 0-to-1 Builder · Ships with Code

adichinchakar@gmail.com · +91 93252 32544 · portfolio-adichinchakar.vercel.app · linkedin.com/in/adityachinchakar · Pune, India · Open to Remote

ABOUT ME

I don't wait for engineering to validate an idea — I prototype it, test it, and arrive at the meeting with data. Seven years across EdTech, FinTech, and Enterprise SaaS have taught me that the best design decisions happen closest to the user, not the boardroom. I've shipped AI products to 50,000+ users, built design systems from zero, and founded an accessibility SaaS I coded myself. My workflow — Antigravity, Claude, Figma Make, and v0 — isn't a talking point. It's how I compress weeks into days and turn half-baked briefs into shipped interfaces.

EXPERIENCE

Product Designer
Infosys · Pune, India
Aug 2024 – Present

- Shipped a 5-tool AI Teacher Assistant Suite from 0-to-1 — Rubric Generator, Recommendation Engine, Math Practice, Email Drafter, and PD Chatbot — driving adoption across 10,000+ teachers and 50,000+ students, lifting learning effectiveness by 40%.
- Led 75+ educator discovery sessions to map classroom friction, translating findings into a prioritised roadmap that cut teacher assessment time by 70%.
- Architected and rolled out a 60+ component design system across 5 cross-functional teams, accelerating product delivery by 42%.
- Cut stakeholder review from 3 weeks to 5 days by introducing co-design sprints and a lightweight async feedback system.

Product Designer
Simplifai Cognitive Services · Pune, India
Oct 2022 – Jul 2024

- Led 0-to-1 discovery and UX for the AI no-code Flow Builder — ran 25+ JTBD interviews and designed a progressive disclosure experience that cut onboarding drop-off by 28% across 950+ users and 12+ enterprise clients.
- Built Simplifai's design practice from scratch — founding the first Design System, establishing a research cadence, and creating a dev handoff process that reduced friction by 60%.
- Collaborated with PMs and engineers to define interaction models for complex automation workflows, shipping features that worked intuitively without sacrificing backend logic.

UI/UX & Motion Designer
Keywordio · Pune, India
Jan 2020 – Sep 2022

- Redesigned 3 core CRM dashboards through research with 100+ users — restructured IA and interaction patterns to cut data access time by 12% and drive a 45% jump in team adoption.
- Elevated product experience through motion design, visual storytelling, and interaction design, contributing directly to a 30% increase in user engagement.

FEATURED PROJECT

Aulys — AI Accessibility SaaS & Figma Plugin
Founder · portfolio-adichinchakar.vercel.app/work/aulys

- Accessibility is broken for most design teams — Aulys fixes that. Conceived, designed, and shipped solo: a Figma Plugin scanning 500+ layers in under 10 seconds for WCAG 2.2 compliance, plus a Web Audit SaaS with AI-powered remediation. Vibe-coded the full MVP using React 19, TypeScript, and Next.js 14.
- Owned the full product lifecycle — strategy, research, UI design, and go-to-market — with RTL and CJK script support built in from day one for global reach.

SKILLS & TOOLS

Product   0-to-1 Incubation · Roadmapping · User Research · Jobs-to-be-Done · Stakeholder Alignment · A/B Testing

Design   Design Systems · Agentic UX · AI Workflow Design · Micro-interactions · WCAG 2.2 · Prototyping

Build   Figma · Antigravity · Claude · Figma Make · v0 · React 19 · Next.js 14 · TypeScript · Framer Motion · Figma Plugin API

EDUCATION & CERTIFICATIONS

B.E. Chemical Engineering   Shivaji University, 2017

Google UX Design Certificate   Google

UXcel Accessibility Specialist   UXcel

OPEN TO

Founding Designer   Staff Designer   Lead Designer   Product Manager